



BridgePortfolio®

Cure your back office blues.®

Trade Modeling

BridgePortfolio® helps you build your ideal business by curing your back office blues. In your ideal business, you don't spend much time on non-revenue producing tasks, concentrating instead on your client relationships and your clients' goals.

Time- and revenue-consuming back office functions - trade modeling, reporting, portfolio accounting, account opening, fee reporting and others - are cured with BridgePortfolio's solutions.

BridgePortfolio Takes the Blues Out of Trade Modeling

BridgePortfolio gives you a choice of two online trade modeling solutions that help you do business the way you want to.

BridgePortfolio offers Dynamic Trade Modeling and Enhanced Trade Modeling. Each gives you efficient and effective trade execution for your custodial relationships. Here's what's included in each option:

Dynamic Trade Modeling lets advisors manage investments at the model level instead of at the more time-consuming client level.

- **You set up investment models and manage them dynamically.** Models can hold mutual funds, ETFs and/or individual securities. Since you control the model's investments, you are in control of the model's goals and appropriateness.
- **You allocate appropriate percentages at the asset level.** This enables you to manage multiple portfolio models more easily, as well as manage thousands of accounts as one.
- **You make buys, sells or exchanges to the model, and client accounts are executed at the custodian.** You make changes at the model level in BridgePortfolio's online system, which automatically allocates them to the client's account and sends them to the appropriate custodian.

Enhanced Trade Modeling lets advisors trade stocks, bonds, mutual funds and ETFs, and it delivers additional functionality.

- **You Benefit from Straight through Processing** in which trades are directly routed to each custodian you use after trade and allocation files are confirmed. You don't have to model trades for each custodian separately; one click of your mouse and trades are done for everyone.
- **You can see block and client allocation files.** This gives you the ability to change allocation files to affect block trades.
- **You get the trading tools you need to manage your clients' goals.** With BridgePortfolio's enhanced trading toolbox, you get:
 - Cash Rebalancer so you can allocate incoming cash to existing models or perform client trades without performing model maintenance trading.
 - What If Trade Scenarios that hand you the ability to run trading scenarios and see the results before trade execution commitment.



BridgePortfolio®

Cure your back office blues.®

Trade Modeling

- Account Adjuster so you can isolate accounts and make position changes within individual accounts.
- Gain/Loss Trading Modules that help you develop trades that take advantage of tax losses and unrealized gains.
- Compliance and Restriction Processing that helps you avoid costly trading errors by setting up global or account level restrictions.

Special Tools for UMAs and MSPs

The Enhanced Trade Modeling solution gives you additional tools for UMAs and MSPs. This is one way in which BridgePortfolio's trade modeling tool may help you build new business opportunities.

Using the Enhanced solution lets you:

- **Create an unlimited number of models.** You can see what works and what doesn't quickly and easily.
- **Use multiple managers within one account.** Each manager or advisor manages a specific piece or pieces of the account.
- **Automatically compare client accounts with the models.** The system will recommend trades to optimize a client account rather than conforming to the model.
- **Hold duplicate securities within various models.** This helps you manage the goals of your investment strategy.
- **Automatically or manually allocate client contributions or withdrawals against the model.**

Additional features are also available to assist in UMA and MSP management. They are:

- Risk metrics and tax consequences.
- Real-time quote delays for execution of models and client alignment within the models.

The Cure Is a Call Away

Call BridgePortfolio today. Using BridgePortfolio's Enhanced Trade Modeling solution helps you focus on what you do best. Ask us about our other services - ranging from portfolio accounting and account opening tools to fee reporting and comprehensive account solutions - that will cure your back office blues while building your ideal business.