



BridgePortfolio®

Cure your back office blues.®

Doing business with BridgePortfolio® means that you are on the path to having your ideal business. You've decided to do what you do best - building client relationships, client goal planning, investment management and growing your business - by leaving the back office blues behind.

BridgePortfolio Takes the Blues Out of Reporting

In the past, reporting has been troublesome and time-consuming. You've had to import, upload, download, reconcile and compile. BridgePortfolio's Reporting solutions have changed all that, making reporting faster and easier.

- You don't need a portfolio management system. Your reports are online, on your own private labeled website.
- Downloading and reconciliation of all your accounts is done every day, automatically. Just logon to your website and reports are there for you, your managers and your clients.

How BridgePortfolio's Reporting Solution Works for You

Leaving the details of back office work to someone else frees your time so you can build a stronger business and a stronger future for your clients. BridgePortfolio's Reporting solution is easy, quick and accurate - all you do is look at your website.

- You don't download a thing. BridgePortfolio compiles account, custodial, trade, pricing and historical data for you from your custodians.
- Accounts are downloaded and reconciled daily. In fact, BridgePortfolio downloads and reconciles almost 10,000 accounts every day.
- Reconciliation is automatic. BridgePortfolio does it all, including investing the upfront time needed for accuracy.
- Reports are posted to your private-labeled website. You're ready to go, anytime, anyplace.

You Have a Choice

BridgePortfolio gives you the ideal Reporting solution. It's web-based and gives you daily and monthly reports so you know what's going on in your business. You decide which solution gives you the information, mobility and convenience you need and want for you, your managers and your clients.

Client reports are private-labeled and presented through your customized website. Here's what's included in each option:

Basic Reporting Package

Daily Manager-Level Reports

- Previous-day Account Values
- Previous-day Account Appraisals
- Global Asset Allocation View
- Security Cross Reference Tools
- Client transaction look up

Monthly Client Reports

- Consolidated reports showing
- Appraisals
- Performance
- Cash flow
- Asset allocation

Remember that all of BridgePortfolio's services and tools are online. By using these services, you have just outsourced your technology expenses because you don't even need a PMS to use BridgePortfolio.

The Cure Is a Call Away

Call BridgePortfolio today. Using BridgePortfolio's Reporting solution will help you focus on what you do best. Ask us about our other services - ranging from portfolio accounting and trade modeling tools to account opening, fee reporting and total and comprehensive account solutions - that will cure your back office blues while building your ideal business.