

January 12, 2007 - BridgePortfolio.com, Inc. Adds More Expertise To Back-Office Team

In our continuing effort to provide unparalleled service and support to our investment advisor partners, we are proud to announce **Karla Bizup** as the newest member of our Operations Team. She joined BridgePortfolio on January 2nd as Portfolio Administration & Operations Specialist, bringing over 10 years of valuable industry experience to the Operations Team.

Previously Karla was a Project Manager for Advent Software Inc. in San Francisco & Chicago, where she directed development of new data software products, managed strategic relationships with Advent's bank, custodian and trust partners, and worked with Advent clients to understand their needs and identify opportunities to enhance product offerings to meet expectations. Prior to Advent, Karla was a Database and Web Development Analyst for Nixon Peabody, one of the nation's largest law firms.



The addition of Karla means additional depth and expertise for BridgePortfolio's back-office staff providing greater capacity to serve investment advisors and their operational needs. Karla can be reached at 312-321-9397 or kbizup@bridgeportfolio.com . Give her a call or send her an email!

With the addition of Karla we now have 11 people on staff to serve your needs:

James Wilde, Director of Operations

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Jim Sertich, Portfolio Administration & Operations Specialist

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James O'Shea, Portfolio Administration & Operations Specialist

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Jessica Weaver, Portfolio Administration & Operations Specialist

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Karla Bizup, Portfolio Administration & Operations Specialist

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